

AFRICA TOURISM FORUM

20 - 21 MAY 2024



The Sun of Tourism
AFRICA
TOURISM FORUM
Egypt


The Sun of Tourism


The Sun of Tourism
**AFRICA
TOURISM FAIR**
Egypt
19-20 MAY 2025

20-21 MAY 2024
africatourismforum.com

 **GMT AFRICA**
13 A Adel Hussein Rostom,
Dokki, Cairo **Egypt**



 **GMT**
Çağlayan Mah. 2039/1 Sokak
Bal Plaza Muratpaşa Antalya/**Türkiye**

 **ORGANISATION CONTACT**
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GMT

66 Africa Tourism Fair 2025: The Summit of Tourism in Egypt

Africa Tourism Fair, 2025, which is eagerly awaited by the tourism world will reopen its doors in Egypt this year. This prestigious fair organization, which aims to bring Africa's rich tourism potential to the global stage, will take place in Sharm El Sheikh. The tourism sector is already looking forward to the Africa Tourism Fair, which is the continuation of the Africa Tourism Forum.

In addition to promoting Africa's tourism potential, the Africa Tourism Fair, which brings Turkish tourism professionals together with global representatives and brings together tourism professionals, offers an important platform to support the rapidly developing tourism sector, create cooperation opportunities and contribute to sustainable tourism development.



AFRICA'S TOURISM POTENTIAL

Africa, the cradle of humanity, is a large continent with a rich cultural heritage that has hosted many civilizations throughout history. Africa, which is a very interesting continent with its historical and natural beauties and wildlife habitat, has a high tourism potential.

Cultural and Historical Riches:

The pyramids and Luxor Temple in Egypt showcase the splendor of ancient civilizations, while the rock-carved churches of Lalibela in Ethiopia and the historic markets of Marrakech in Morocco offer visitors the opportunity to explore the continent's cultural depth.

Natural Beauty and Wildlife:

Serengeti National Park in Tanzania, Maasai Mara Reserve in Kenya and Kruger National Park in South Africa are ideal destinations for safari experiences. These parks offer the opportunity to observe wild animals such as lion, leopard, elephant, rhino and buffalo, known as the world's most famous "Big Five". Natural wonders such as the Victoria Falls, the Nile River and the Sahara Desert also attract visitors. Africa's coasts and islands are famous for their white sandy beaches and turquoise sea

Africa is Waiting for Tourism Explorers:

Africa is a continent with a different tourism potential in every region, with vacation destinations for every need and desire. The continent is home to many activities from safari trips to water sports and diving. The most important and remarkable feature of Africa that distinguishes it from other continents in terms of tourism is that there are many regions that are very suitable for tourism and have not yet been fully explored. The Africa Tourism Forum aims to highlight the continent's tourism potential and turn the route of tourism explorers to Africa.



SECOND DAY



FIRST DAY



WE HAD A SUCCESSFUL FORUM

The Africa Tourism Forum, organized by GMT Fuarçılık, had a great impact on the tourism sector. 3,077 visitors from 67 countries attended the forum, including tourism professionals, investors and travel agencies from Albania, Algeria, Angola, Azerbaijan, China, Croatia, Germany, India, Indonesia, Iran, Israel, Italy, Japan, Kenya, Nigeria, Saudi Arabia, South Africa and the United Kingdom. Organized under the hospitality sponsorship of Rixos Hotels Egypt, 81 countries participated in the forum.

The Forum, which hosted B2B participants and 25 speakers, was followed with interest by the participants. On the first day, 'the best in their fields' spoke in panels organized on 8 different topics in 6 sessions. The second day of the Forum witnessed over 10 thousand B2B meetings. Participants stated that they had a successful forum process thanks to both panels and B2B meetings.



ACHIEVEMENTS OF THE AFRICA TOURISM FORUM



Africa Tourism Fair is being prepared to benefit the sector. Professionals better communication, keeping up with tourism trends, references that enables the strengthening of the exhibition concept, opens its doors in Egypt this time.

Cooperation Opportunities: B2B meetings and panels will be organized between tourism professionals strong collaborations can be established.

Investment Potential: By evaluating investment opportunities in the tourism sector, new contributes to the realization of projects.

Cultural Interaction: By promoting Africa's rich cultural heritage, the fair will bring together different cultures. interaction between the two.

Sustainable Development: For a sustainable and inclusive development in the tourism sector support taking strategic steps.

ATF24 EGYPT FINAL REPORT



- ATF24 Total number of visitors to Egypt: **3.077**
- Total number of participants with B2B tables: **81**
- Total number of countries participating in ATF24 Egypt: **67**

Participating countries: Albania, Algeria, Angola, Armenia, Azerbaijan, Bahrain, Belarus, Botswana, China, Croatia, Denmark, Denmark, Germany, Democratic Republic of Congo, Ecuador, Egypt, Ethiopia, Georgia, Ghana, India, Indonesia, Iran, Iraq, Israel, Italy, Ivory Coast, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Lebanon, Madagascar, Malaysia, Moldova, Morocco, Mozambique, Namibia, Niger, Nigeria, Northern Cyprus, Northern Macedonia, Oman, Philippines, Romania, Russia, Rwanda, Saudi Arabia, Scotland, Senegal, South Africa, South Sudan, Spain, Switzerland, Tajikistan, Tanzania, Thailand, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, Uzbekistan, Vietnam, Zanzibar, Zimbabwe

- Number of international travel agencies invited: **2.000**
- Total area organized by ATF24 Egypt: **10.000 m²**
- Total B2B table space allocated to exhibitors: **4028 m²**
- Number of B2B meetings held: **10.000+**
- Total number of speakers: **25**
- Panels: **6 Sessions on 8 Different Topics**



AFRICA TOURISM FORUM IN NUMBERS



67 COUNTRIES

3.077 VISITS





25 SPEAKERS

6 SESSIONS ON 8 DIFFERENT TOPICS

SUCCESS OF LUXURY BRANDS

SELÇUK MERAL
ATF Founder & Chairman

FETTAH TAMER
Founder & Chairman of the Board of Directors, The Land of Luxuries Development and Investment Company

20.06.2024
11:15





2.000 INTERNATIONAL TRAVEL AGENCIES

10.000 M² AREA







3 WONDERFUL ATF PARTIES AT RIXOS HOTELS EGYPT




AFRICA TOURISM FORUM IN THE WORLD PRESS

The world is talking about the Africa Tourism Forum. With hundreds of news and columns in 5 languages, the Africa Tourism Forum was followed with interest by international media organizations.

الجمعة 24 مايو 2024
محافظ جنوب سيناء ووزير السياحة يشهدان انطلاق منتدى السياحة الأفريقي 2024 (صور)
 01:12 م | الإثنين 20 مايو 2024

تطبيق مصراوي
 لرؤيته أصدق للأحداث

الجزيرة أونلاين
باستثمارات 182 مليار جنيه.. 11.5 ألف منشأة سياحية في مصر
 الاثنين 20 مايو 2024 12:07 م

Tourism Daily News
نص كلمة أحمد عيسى في افتتاح المنتدى والمعرض الإفريقي للمصري للسياحة
 الاثنين 20 مايو 2024 12:07 م

The Head of the Organizing Company Confirms
GMT African Tourism Forum will be held annually in Sharm El Sheikh
 23/05/2024 12:10 م

Ассоциация Туроператоров
Крупнейшие российские туроператоры принимают участие в туристическом форуме стран Африки
 20.05.2024

В Шарм-Эль-Шейхе открылся первый туристический форум Africa Tourism Forum. По данным организаторов, на площадке мероприятия, которое проходит 20-21 мая в Международном конгресс-...

Iris Media
رئيس الشركة المنظمة يؤكد منتدى السياحة الإفريقية سيبدأ سنوياً في شرم الشيخ
 20/05/2024 12:07 م

Esharh AlHayah
Mr. Gerges Meral, Chairman of the Board of Directors of GMT, the company organizing the African Tourism Forum and Exhibition in Sharm El Sheikh, announced that this event will be held annually in Sharm El Sheikh...
 23/05/2024 12:10 م

الجزيرة أونلاين
باستثمارات 182 مليار جنيه.. 11.5 ألف منشأة سياحية في مصر
 الاثنين 20 مايو 2024 12:07 م

NOVOSTI
Зарубежный турпоток в Турцию может вырасти в 1,5 раза в 2024 году
 20 мая 2024 11:18

جريدة الأسرة العربية
شروع مبرال : منتدى السياحة الإفريقية يعقد سنوياً في شرم الشيخ
 23 May 2024 09:04

GMT
Открылся Африканский туристический форум
 20 - 21 MAY 2024
 Sharm El Sheikh International Congress Center

V Sharmsheikh
В Шарм-эль-Шейхе начался первый туристический форум стран Африки
 20 мая 2024 12:08

For more information

التفاق على عقد منتدى السياحة الإفريقية بشرم الشيخ سنوياً
 20/05/2024 12:07 م

GAFI GENERAL AUTHORITY FOR INVESTMENT & FREE ZONES

رئيس الشركة المنظمة يؤكد: منتدى السياحة الإفريقية سيبدأ سنوياً في شرم الشيخ
 23/05/2024 12:10 م

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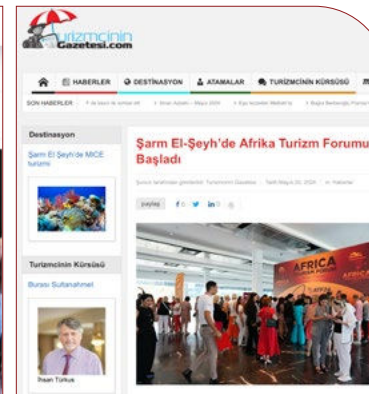
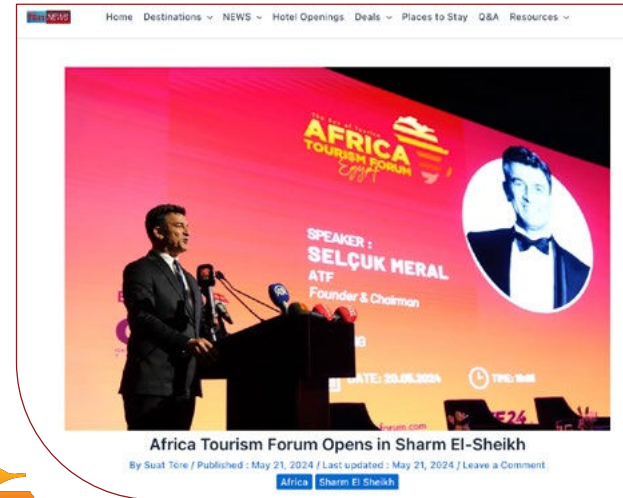
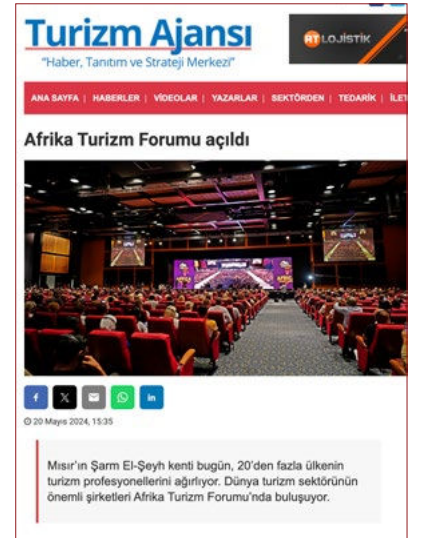
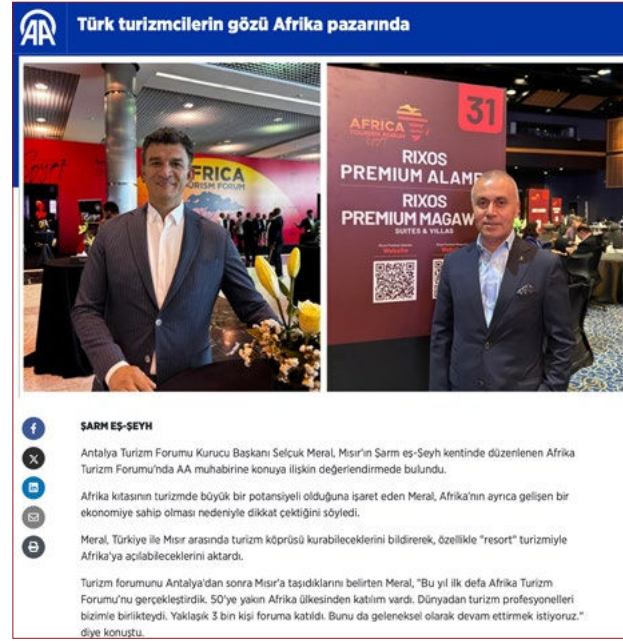
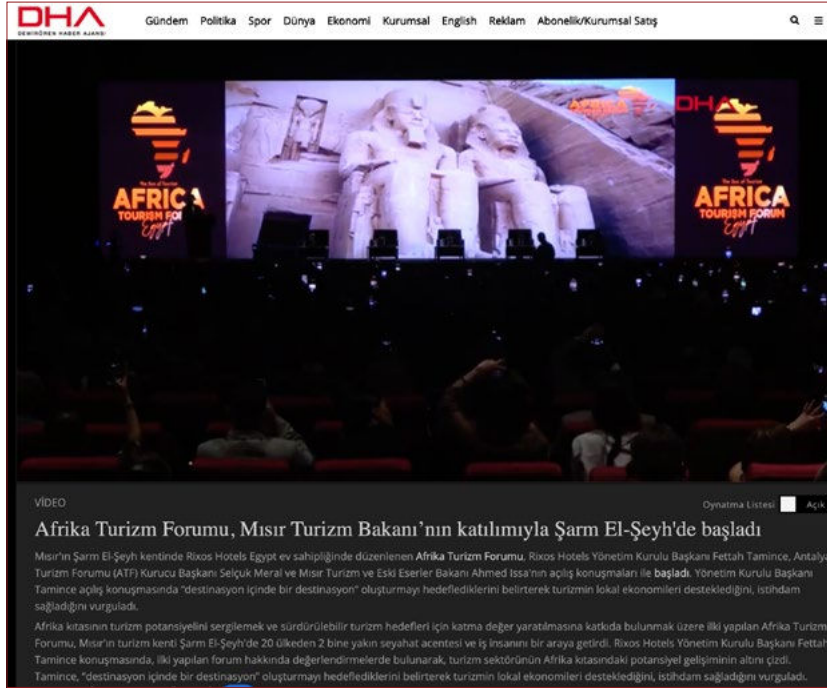
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For more information



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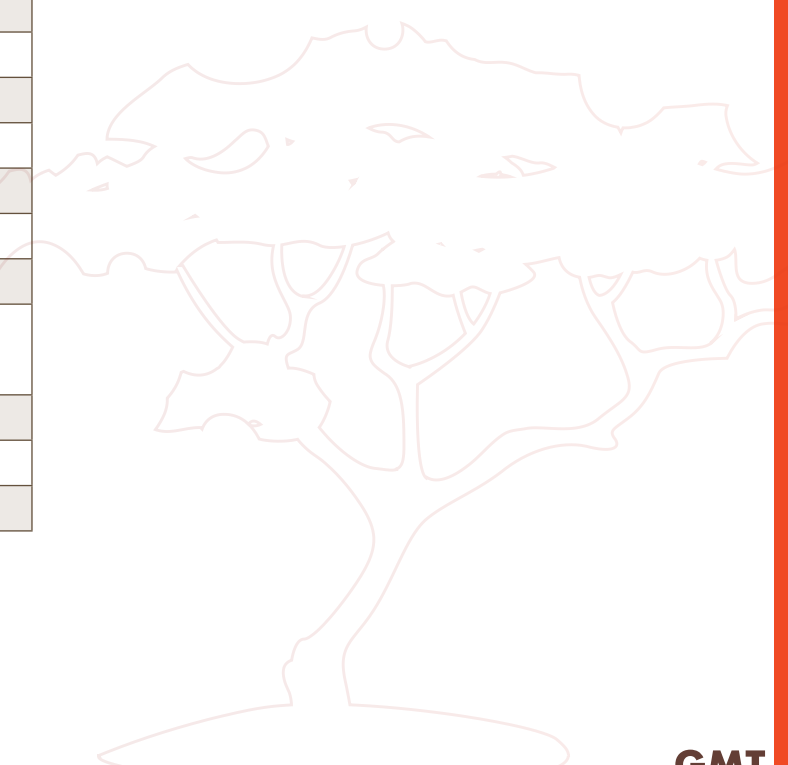


AFRICA TOURISM FORUM EXHIBITORS

A.T.R. Touristik
Abercrombie & Kent
Air Cairo
Airbus Group
Amer Travel
Anar Dive Club
Anex Tour
ATF Egypt
ATF Türkiye
Banque Misr
Bedbank Global
Bilet Dükkanı
BTB Tours
Carthage Group
Coral Sea Hotels
Egypt Air
Elpis Travel
Enda Tour
Eptera Teknoloji A.Ş. (Elektraweb)
Fidu Properties
FTI
Fun&Sun Travel
GAFI
Gezinomi
Global Marketing Travel
GM
Golden Spa Sharm El Sheikh
Hellootel
Jaz Hotel Group

Joyce Tours
Kilit Group
Kilit Hospitality Group
Maya Travel
MedWorld Clinic
Mercan DMC
Miracle Resort Hotel
Misr Travel
Nakhal
Navigo Toscana
Nubian Hotels
Old Tusba Tour
Otelz
Paximum
Pegas Touristik
Prontotour
QM Awards
Reef Oasis Beach Resort
Rixos Golf Suites&Villas
Club Prive by Rixos Sharm El Sheikh
Swissotel Sharm El Sheikh
Rixos Hotels Türkiye
Rixos Premium Alamein
Rixos Premium Magawish Suites & Villas
Rixos Radamis Sharm El Sheikh
Rixos Sharm El Sheikh
Rixos Premium Seagate
Rocket DMC
SAN TSG

Sea Beach Aqua Park Resort
Seans Organization
Sedura Travel
Selfie Travel
Setur
Sharm El Sheikh Airport
Sueno Hotels
Sultan Garden Resort
Sundance Travel
Sunexpress
Sunrise Resort
Susesi Luxury Resort
Sylvia Tours
Tas Traveller Assistance Service
Tatilbudur.com
Touristica
Trendway Travel
Tripholi
We Fly Tour
Winners' Events Travel Agency
Yalla International
Egyptian Ministry Of Tourism
EABA - Egyptian African Businessmen's Association
EHA - Egyptian Hotel Association
ETAA - Egyptian Travel Agents Associations
South Sinai Investors Association



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TRAVEL GROUP



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NEXT YEAR



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